



Santa Claus, as seen by Macy's Momentary Movie Man, beaming with delight at the jolly sights in **Macy's Wonderland**

Women's Baronet Satin Skirts \$7.49



Suitable for Christmas Gifts

Two entirely new models which we illustrate here. They have odd little pockets and pearl buttoned belts which make them interesting. And what woman hasn't always longed to possess a skirt of wonderfully lustrous sport satin? There isn't any other fabric that is quite as attractive in sport skirts.

And these are such delightful colors, too—pale flesh, Copenhagen, lovely apricot, white or practical navy or black.

Sizes, 27 to 32 waistbands.

Macy's—Third Floor, 34th Street, Rear.



Fur Suggestions for Christmas Gifts

The styles are correct—the peltry, excellent—and the prices fully as attractive as either.

Marmot Coats (Kolinsky dyed), made of fine skins, carefully matched and modeled. 40 inches long, \$98.75

Muffs

Hudson Seal (dyed muskrat)

Natural Nutria.....\$19.74

Natural or dyed Raccoon,

Australian Opossum.....\$29.75

Skunk or Mole.....\$24.74

Dark Stone Marten, 1 skin...\$29.75

Australian Opossum cape collar.....\$39.75

Natural Skunk cape collar...\$79.75

Natural Raccoon Scarf, lined \$19.74

Macy's—Third Floor, Front.



A Special Purchase of 960 Filet-Trimmed Blouses, \$3.24 With Handmade Collars and Cuffs

Here is the solution of not one, but several of your gift problems:

Dainty batiste blouses—every one of them brand-new and fresh—at a price made possible only by a very unusual purchase.

Some of the collars are linen—all of them are decorated with exquisite hand drawnwork and embroidery, as are the cuffs. Sizes 36 to 44.

Macy's—Third Floor, 34th Street

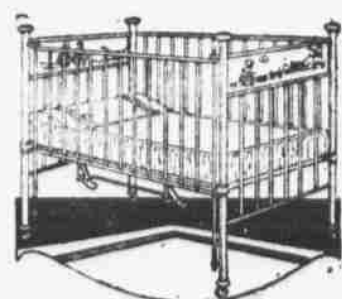
Cribs and Youths' Beds Specially Reduced

Ivory Enameled Cribs, as illustrated; panel decorated with colored figures. Has trip-lock so that side can be lowered by pressure of foot. \$18.24

White Enameled Wood Cribs, with colored figure panels. \$14.24

Wood or Metal Cribs, finished in white or ivory, \$9.74

Metal Cribs with high sides and trip-locks, finished in ivory or white, \$12.74



Youths' Beds, as illustrated, of wood finished in ivory, white or walnut, decorated in color. Bed complete with spring, \$23.24

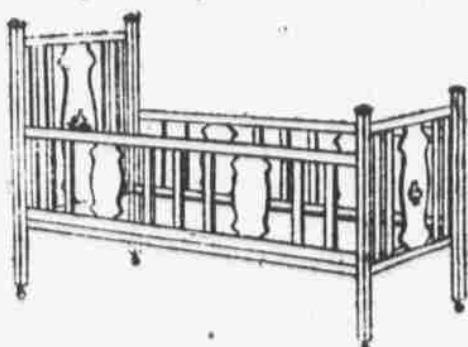
"Fairyland" Mattresses Macy-Made

White layer felt mattresses covered in colored juvenile pattern ticking.

For Youths' Beds, Mattresses at \$7.74

For Cribs, Mattresses at \$5.74

Macy's—Sixth Floor, Rear.



Boxes of Gift Stationery

At Reduced Prices

Enticing boxes of vari-colored sheets and envelopes, ribbon tied, ready for the gift table.

At 59c—formerly 79c.

Fancy boxes of 48 sheets and 48 envelopes, or 24 sheets and 24 cards with 48 envelopes in white or tints.

At 79c—formerly 94c and 98c.

Graduated cabinets of 2 and 3 quires. Many have two colors in a box.

At 98c—formerly \$1.49.

Handsome boxes containing 2 or 3 quires of paper. Some boxes contain gift edge cards.

At \$1.39—formerly \$1.69 and \$1.98.

Elaborate paper or cretonne boxes, filled with fine quality paper.

Macy's—Main Floor, 35th Street, Rear.

The Whitbey

Topcoat

Makes an Excellent Christmas Gift

Of course you try to give gifts you would like to receive yourself—a n d wouldn't you love to have a topcoat as smart as this?

There are only 70 of them and they are made of chinchilla, real camels-hair and ermine.

The swagger collar, the loose sleeves and flaring skirt are the "Whitbey" features that give it so much individuality—and it is as practical and warm as it is good looking.

In soft Chinchilla in navy with red facings, brown with tan, beaver with brown, or gray with French blue, \$33.75
In Camels' hair, \$29.75 and \$39.75
In Ermine, in navy or brown, \$48.75

Macy's—Women's Coat Section, Third Floor, Front.



That Boy of Yours!—Give Him a Mackinaw First Time We've Sold 'Em at This Price

All Wool Mackinaws At \$6.44



Made of heavy mackinaw cloth, in the many-pocketed style that boys like. The sort of a coat that will stand knocking about. There are six different patterns, all of them the right kind of inconspicuous but cheery colorings.

Sizes 8 to 18 years.

Macy's—Second Floor, 34th Street, Rear.

Black Charmeuse Satin Specially Priced at \$1.69 yd.

A soft, lustrous fabric of good quality and weight. 39 inches wide.

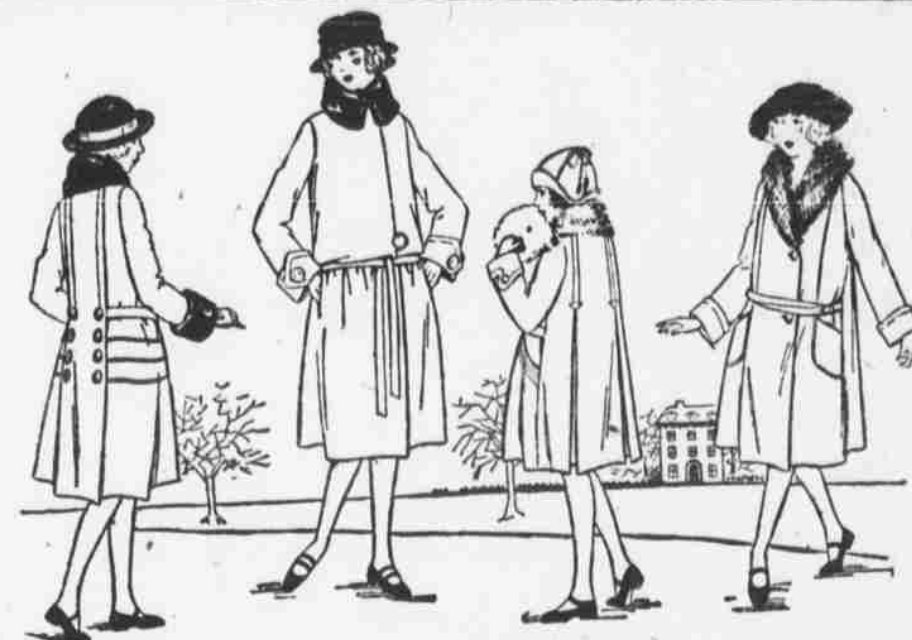
Macy's—Second Floor, 35th Street.

Tuxedo Sweaters of Pure Worsted \$5.94

Our Usual Price Would Be \$7.74

Under a roomy coat—in a draughty room, such light, warm sweaters as these spell comfort. How many women you know who'd appreciate a gift like this! In navy, black, white, buff and brown. Sizes 36 to 44.

Macy's—Third Floor, 34th St., Front.



Perhaps "Sister's" Christmas Present Is in This Special Purchase of 194 Girls' and Junior Girls' Coats Every Coat Warmly Lined and Interlined \$14.74 Every Coat Has Shawl or Choker Collar of Fur

Materials

Bolivia
Velour
Vicuna
Cheviot
Heather Mixtures
Chinchilla

Styles

Eight different models, four illustrated. Some straightline models, others the newly adopted Russian blouse style. Some full, others half-belted.

Furs

Raccoon
Beaverette
Opossum
Nutria
Sealine

In all the desirable smart colors of the season. These coats are exceptionally well finished and show distinctive touches in trimming that will please the particular mother.

Sizes 6 to 10 years.

Sizes 12 to 16 years.

Macy's—Third Floor, 35th Street

Make the Kiddies Happy

Christmas Candies

For School and Church Parties and other Festivities.
30 Pounds of Candy—
With 60 Christmas Boxes
American Mixed, \$3.96
Original Sunday
School Mixture, \$4.19
5 Pounds of Candy, \$1.49
With 10 Christmas Boxes

Any of the following assortments:
Ideal Assorted Chocolates,
Ideal Chocolates and Bon
Bons,
Babyland Mixed (Hard
Candy),
Molasses Fancies (Hard
Candy),
Broken Candy, Assorted
Flavors,
Ribbon Candy, Assorted
Flavors,
Brilliant (Hard Candy).

We have a varied assortment of Xmas wrapping notions, favors and decorations for the Holiday Festivities.

Week-End Candy Specials

Montauk Nut
Chips, full pound in box, 39c
Assorted Satin-
ettes, full pound in box, 39c
Montauk Cocoa-
nut Royals, full pound in box, 39c
Milk Chocolate
Almond Bar, full 1/2 lb., 19c

Special Week-End Packet, containing one of each of the four items listed above. Would be at prices quoted, \$1.36. Special, \$1.24

Macy's—Basement, Centre.

You Can Find Bewitching Bits for Gifts Among Our Ribbon Novelties

Priced for the moderate purse



Hosts of Christmas presents all ready, in dainty white boxes. What a solution of the problem for the busy shopper. And so sure to please.

Clever fingers have twisted shining satin ribbons, have tied fanciful bows and stitched adorable flowers into these ribbon "usefuls."

There are Powder bags and pads, and ever so many pretty disguises for that small, circular, vitally important powder puff. And there are garters it would be a joy to wear, made of filmy laces and trimmed with flowers. Lingerie clasps, cunning sachet packets and gorgeous ladies who lend their flowing skirts to cover a lamp.

Powder Puff Bags with Puff, 49c to \$1.89

Powder Puff on Handle and a wee colored glass jar, \$1.49 and \$1.69 set

Puff and Mirror on Handles, \$1.49 to \$2.97 set

Pretty Garters, \$1.14 to \$2.24 pair

Lingerie Sets, 26c to \$1.34.

Sachets, 14c to \$1.49 set.



Macy's—Main Floor, Centre, Rear.

Imported Lace Collars and Cuffs

for

Christmas Gifts

A Special Sale at

47c--89c--94c

There's a fineness about these imported Venise laces that can't quite be duplicated.

Flat, round, roll and square shapes, in several different patterns. As illustrated. White and Cream color.



Macy's—Main Floor, Broadway, Centre.



Real Bronze Book Ends \$5.94

Our Usual Price Would Be \$8.94
Sturdy, dignified supports for the books on your table. Bronze book ends these finished in a soft brown, with designs traced in sterling silver.

Macy's—Main Floor, Broadway.